ROTARY INSTITUTE 2019
ZONE 1 B, 9, 10
Manila, Philippines
28 November – 1 December 2019

## Challenges of Attracting Young Professionals into Rotary

**RIDE Virpi Honkala** 









# Rotary Youth Data Zone 1 B, 9 and 10

Program: F	Rotaract	YE	GSE A	ımbas.S	Peace Fellows		GG Schol.	VTT V	Rotary ol. (	Others	Together
Z 1 B	7974	156	515	168	24	68	8	16	16	5	8950
Z 9	7578	2124	674	817	12	27	34	36	14	7	11323
Z 10	25165	1129	2720	516	78	65	11	83	42	6	29815



### Rotaractors linked closer to Rotarians?

#### • CoL 2016:

- more flexibility to Rotary Clubs (meeting times, ways and places to meet, attendance requirements)
- Dual membership: member of Rotaract Club and Rotary Club
- Rotary Clubs and e-Rotary Clubs as equals

#### • CoL 2019:

- Each club should celebrate diversity in membership
- Making up an absence: within the Rotary year instead of 2 weeks
- Removal of strict classification limitations
- Rotaract Clubs may apply to become members of Rotary International

#### RI Board Oct. 2019:

- Decided to allow Rotaract clubs to organize without a sponsor or with a Rotaract Club sponsor
- Removed the upper age limit of Rotaract
- Strongly encourage Rotary districts to include Rotaractors in every district committee



## Questions?





## What is my club like?







### Questions?

Do we want new members?

What kind of members do we want?

How do we find these members?

Can we keep our members?



### To consider:

Rotary is about friendship and fellowship

**Rotary is about service** 

Rotary is about vocations and networking

Rotary is about ethics and integrity

Rotary is about diversity

Rotary is about leadership

